

SPORT AND RECREATION — OPTUS STADIUM AND MATAGARUP BRIDGE —
EXTERNAL LIGHTING

4623. Mr Z.R.F. Kirkup to the Minister for Seniors and Ageing; Volunteering; Sport and Recreation:

I refer to the Optus/Perth Stadium and Matagarup Bridge site and ask:

- (a) Did the original tender / EOI process to take naming rights of the stadium include access to the external stadium display lighting and if not:
 - (i) Why not;
 - (ii) When was Optus granted creative access to the external lighting of the stadium;
 - (iii) When was Optus granted creative access to the external display lighting of Matagarup Bridge;
 - (iv) Was there any additional money provided to the Government by Optus in order for the stadium to be lit in Optus livery:
 - (A) If so, how much; and
 - (B) If not, why not;
 - (v) Was there any additional money provided to the Government by Optus in order for Matagarup Bridge to be lit in Optus livery:
 - (A) If so, how much; and
 - (B) If not, why not;
 - (vi) Can any other organisations or companies (excluding sporting groups) gain creative access to the external display lighting of Optus Stadium:
 - (A) If so, what is the process for accessing the lighting and are there any policies or frameworks into what colours can or cannot be displayed and if there are, will the Minister table these policies or frameworks;
 - (vii) Can any other organisations or companies (excluding sporting groups) gain creative access to the external display lighting of Matagarup Bridge:
 - (A) If so, what is the process for accessing the lighting and are there any policies or frameworks into what colours can or cannot be displayed and if there are, will the Minister table these policies or frameworks;
 - (viii) What officer(s) (title only) remain responsible for the external lighting of Optus Stadium;
 - (ix) What officer(s) (title only) remain responsible for the external lighting of Matagarup Bridge; and
 - (x) Can any registered political parties access the lighting of either the Optus Stadium or Matagarup Bridge:
 - (A) If not, why not; and
 - (B) If so, have any political parties contacted either officers defined in viii or ix above seeking an interest in accessing the lighting and if so, what parties?

Mr M.P. Murray replied:

- (a) No.
 - (i) The façade lighting is designed to be used to brand Major Events, select other Events and occasions at the Stadium as well as approved community activations. When not in these modes the façade displays the default brand colours of Optus Stadium.
 - (ii) Not applicable.
 - (iii) Please refer to Legislative Assembly Question on Notice No. 4624.
 - (iv) No.
 - (A) Not applicable.
 - (B) Optus has not been granted creative access. The external lighting is consistent with the branding for Optus Stadium.
 - (v) Please refer to Legislative Assembly Question on Notice No. 4624.

- (vi) No. Not creative access but the lights can be used by other organisations as per the lighting policy.
 - (A) Optus Stadium's lighting policy is available on the Optus Stadium website. [See tabled paper no 2268.]
- (vii) Please refer to Legislative Assembly Question on Notice No. 4624.
- (viii) The General Manager, Events & Operations is responsible for the operational management of the lighting systems at Optus Stadium.
- (ix) Please refer to Legislative Assembly Question on Notice No. 4624.
- (x) The lights can be used by other organisations as per tabled the lighting policy.
 - (A) Not applicable.
 - (B) No.